



PRONOUNS:

Respect starts with inclusive language

WHAT ARE PRONOUNS?

You already know most of them:

I/Me/Mine - You/You/Yours - He/Him/His - She/Her/Hers - They/Them/Theirs
As individuals we convey our respect and help others to recognize who we are referencing when we accurately use a person's pronouns to refer to them.

WHY ARE THEY IMPORTANT?

Language, whether written or verbal, can have a profound impact on individuals and communities. As individuals we convey our respect and help others to recognize who we are referencing when we accurately use a person's pronouns to refer to them.

HOW DO I KNOW WHICH ONE TO USE?

You can ask! Some examples of how to do that are:

Ask directly: "What pronouns do you use?"

Listen to what pronouns other people are using for that person.

Ask someone who knows that person to tell you.

Include it as a standard question on forms and registrations, as well as in your email signature.

WHAT IF I MESS UP?

It is totally normal for mistakes to happen while you're getting used to something new. Acknowledge that you made a mistake, make the correction quickly, apologize simply and briefly, and commit to getting it right next time.

Reach out to You Can Play to learn more about how to incorporate pronouns into your staff interactions and fan engagement, not just on Pride night but every night.

www.youcanplayproject.org